
$$\begin{aligned}
 (1^{\text{st}} \dots \text{rearrange}): &= 3AX - 12BX + 2AY - 8BY \\
 (2^{\text{nd}} \dots \text{factor term 1}): &= 3X(A - 4B) + 2AY - 8BY \\
 (3^{\text{rd}} \dots \text{factor term 2}): &= 3X(A - 4B) + 2Y(A - 4B) \\
 (\text{ANSWER}) &= (A - 4B)(3X + 2Y)
 \end{aligned}$$